

# Bailard Named to Top Workplaces in the Bay Area



FOSTER CITY, CALIFORNIA, June 21, 2010 — Bailard, Inc., an investment management firm, received top honors for commitment to its employees, ranking 8<sup>th</sup> among small companies in the Bay Area News Group Top Workplaces 2010.

The Top Workplaces program recognizes the leading workplaces in the San Francisco Bay Area and is an honor determined solely by employee survey responses. Rankings were composite scores calculated on the basis of employee responses about company leadership, compensation and training, diversity/inclusion, career development, family-friendly flexibility and values and ethics. Private companies and non-profits as well as publicly-held businesses were included in the analysis. The surveys were conducted by a research company, WorkplaceDynamics LLC, and run in conjunction with the Bay Area News Group. Sixty organizations were selected for their ability to engage and retain employees.

This is the first employee-based survey in the Bay Area, and Bailard is pleased to have been named one of the top employers. Built by entrepreneurs, Bailard attracts and retains talented individuals with intellectual curiosity, a passion for excellence and a capacity for independent thought. Bailard maintains a high-trust culture that fosters professional growth and personal responsibility. Peter M. Hill, CEO of Bailard, is glad for the recognition of the company's efforts to provide their employees with a great place to work. "While I can happily say that we've won our share of awards, this is particularly gratifying as it's voted on by our employees confidentially."

## About Bailard

Bailard proudly serves institutional and private clients nationwide with innovative, intelligently designed investment products. In its pursuit of investment excellence, Bailard applies its experience and passion for innovation to deliver both traditional and specialty investment strategies. Bailard takes pride in its strong history of client satisfaction, with some client relationships spanning four generations. For more information, please visit [www.bailard.com](http://www.bailard.com).

## About Top Workplaces

The rankings in the Top Workplaces are based on survey information collected by WorkplaceDynamics, an independent company specializing in employee engagement and retention. The employee survey was spotlighted in the June 20<sup>th</sup> edition of the Bay Area News Group, which includes the *San Jose Mercury News*, the *Contra Costa Times*, the *Oakland Tribune* and the *San Mateo County Times*.

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